



# GIFT GUIDE

MARCH 2024





# LIMITED-TIME SAVINGS!

Order with customization by 4/30 to save up to \$3,000

Now through April 30, unlock sweet savings on all your gifting needs for 2024 when you customize your gifts. Get ahead on birthday gifts, work anniversaries, and more with your brand front and center—but hurry, this offer won't last long!

**BUY 10–24**  
25-Packs with Custom Card



**STANDARD  
PRICING**

**BUY 25–49**  
25-Packs with Custom Card



**SAVE \$100**

**BUY 50–99**  
25-Packs with Custom Card



**SAVE \$200**

**BUY 100–249**  
25-Packs with Custom Card



**SAVE \$400**

**BUY 250–499**  
25-Packs with Custom Card



**SAVE \$1,000**

**BUY 500–999**  
25-Packs with Custom Card



**SAVE \$1,500**

**BUY +1,000**  
25-Packs with Custom Card



**SAVE \$3,000**

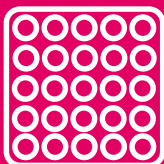
[LEARN MORE](#)



# BUILD A PERFECT GIFT

As easy as 1-2-3!

## STEP 1



### CHOOSE YOUR FLAVORS

Our assorted pre-packs have something for everyone on your list.

## STEP 2



### ADD A GIFT BOX

This optional upgrade sets our gifts a step above the rest.

## STEP 3



### MAKE IT ONE OF A KIND

Our custom packaging can easily brand the gift experience.

## DID YOU KNOW?

Our gifting program makes it easy to celebrate your team year-round. Send us your list of work anniversaries, birthdays, or other key milestones and our team will handle the rest.

Jump to page 10 to learn more about this incredible program!

LET'S GET GIFTING





# CHOOSE YOUR FLAVOR

Our pre-assorted packs take the guesswork out of it! For more detailed flavor info, check out our [menu](#).



## THE LATEST & GREATEST

This best-selling 25-pack is the perfect blend of old & new, combining our 8 Original Greats with 3 seasonal flavors, and our Mini of the Month.



## THE OG

This 25-pack contains all eight of our Original Greats. On our menu year-round, these classics never go out of style.



## THE PSOG

Our Party Safe Original Greats pack contain only seven of our beloved OG cupcakes, removing Peanut Butter & Jelly to ensure those with nut allergies can enjoy safely.



## VEGAN LATEST & GREATEST

Handcrafted using the most delicious, dairy-free, and vegan ingredients, we've got you covered with these 6 unbelievably great flavors!



## THE OMGF

Oh my, gluten free! Six handcrafted flavors that are fantastically rich and sweet—including a new addition by popular demand. It's all the sweet without the wheat.



## THE MAC

Our melt-in-your-mouth macarons come in six exclusive flavors! These are also made with almond flour, making them naturally gluten free.



## YOU'RE DOING GREAT

Our best-selling Latest & Greatest 25-Pack wrapped up in a super sweet sleeve! The perfect pick-me-up for employees.



## NYC TOURIST

Welcome to NY! Baked by Melissa was founded in 2008 in New York City! Enjoy our delicious latest & greatest 25 mini cupcakes all wrapped in our limited edition NYC Skyline gift wrap sleeve.



## INTERNATIONAL WOMEN'S DAY

AVAILABLE FEB 21 - APR 2

Celebrate women with this limited-time pack in honor of International Women's Day. 10% of every International Women's Day pack sold will be donated to the Women's Education Project, an organization preparing marginalized young women in India to become earners, leaders and changemakers.



## POT O' GOLD

AVAILABLE MAR 1 - MAR 19

Three flavors baked with lots o' luck! This festive 25-pack of cupcakes includes fan-favorite Italian Rainbow Cookie, the limited edition St. Paddy's Day cupcake, Lucky Charm (stuffed with gooey brownie batter) and Triple Chocolate Fudge. Each wrapped in a lucky sleeve!



## SPRING FLING

AVAILABLE MAR 6 - APR 3

Spring has sprung! This limited edition 25 pack of cupcakes includes four festive flavors featuring Spring Tie-Dye, Psychedelic Snowcap, Triple Chocolate Fudge, and Chocolate Creme Egg!

## KEY DATES

### MARCH 1

Employee Appreciation Day

### MARCH 8

International Women's Day

### MARCH 15

Medical School Match Day

### MARCH 19

First Day of Spring

## CONTACT US



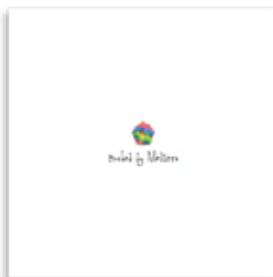


# ADD A GIFT BOX

Keep it simple or make a statement with our premium gift boxes! No matter the occasion, we've got you covered.



**CLASSIC BOX**  
HOLDS 25 & 50



**CORPORATE BOX**  
HOLDS 25, 50, & 100



**GROOVY BIRTHDAY BOX**  
HOLDS 25



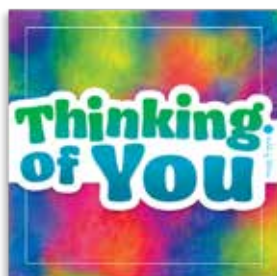
**GROOVY BIRTHDAY BOX**  
HOLDS 50



**CONGRATS BOX**  
HOLDS 25 & 50



**SENDING LOVE BOX**  
HOLDS 25 & 50



**THINKING OF YOU BOX**  
HOLDS 25 & 50



**THANK YOU BOX**  
HOLDS 25 & 50



[CONTACT US](#)

# MAKE IT ONE-OF-A KIND

Send gifts with custom packaging that highlights your brand, ready in as little as two weeks. Invest in long-term gifting for bigger savings—get more details [here](#).



## CUSTOM PACK SLEEVE

*Minimum = 50 Gifts*

Add your brand's special touch to our delicious cupcake packs.

*\*Available in All Sizes*



## CUSTOM BOX SLEEVE

*Minimum = 50 Gifts*

Take our premium gift boxes one step further with custom sleeves.

*\*Available in All Sizes*

## CUSTOM RIBBON

*Minimum = 50 Gifts*

Make your gift stand out with printed ribbon.

*\*Available in All Colors*



## SOLID RIBBON

*Minimum = 10 Gifts*

Keep it simple, yet elevated, with colored ribbon.

*\*Available in Select Colors*



## CUSTOM CARD

*Minimum = 10 Gifts*

Highlight your brand with a unique gift message card.

*\*Our standard message cards are always complementary.*

- Standard lead time for all custom materials is 2 weeks. Have a tighter deadline? We'll always do our best to make it happen!

## SUBMITTING YOUR LOGO

Logos should be submitted as vector artwork in .ai, .pdf, or .eps file format.

All shapes & text should be outlined. Backgrounds should be transparent.

Baked by Melissa can not make changes to your logo from its original submitted format.

CONTACT US



# CELEBRATE YOUR EMPLOYEES!

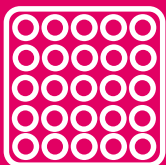
Don't wait till March! This special offering is designed to feature your company's logo & available for your year-round, employee gifting needs.

## SAY IT WITH CUPCAKES

Want to say thank you for closing that big deal or congratulations on a stellar quarter? Maybe you just want to boost morale after a long week. For whatever the occasion, our custom Employee Appreciation packaging, featuring your company's logo, will make your gift that much sweeter.

## HOW IT WORKS

### STEP 1



### CHOOSE YOUR FLAVORS

Our assorted pre-packs have something for everyone on your list.

### STEP 2



### SELECT YOUR PACKAGING

Card, Pack Sleeve, or Gift Box Sleeve - pick one or include multiple!

### STEP 3



### CONTACT US

**Send** us your packaging selection &

[CONTACT US](#)



# YEAR ROUND GIFTING

Send treats to your team nationwide with our flexible gifting program! All you need to do is send us your list of milestones—like birthdays, work anniversaries, new hire start dates, and more—and our team will handle the rest.

## HOW IT WORKS

1

### SET IT AND FORGET IT

Send us your list once a year or on your schedule and we'll handle your team's gifting needs for every occasion.

2

### BULK SAVINGS & EASY PAYMENTS

The more you buy, the more you save! Our gifting team will get you the best deal possible, and create payment schedules that work for you.

3

### CUSTOM PACKAGING

Impress your team, coworkers, and clients with premium branded packaging that makes your gift stand out.

[GET STARTED](#)





# PRICING

The below reflects classic cupcake pricing, per gift, for the minimum order quantity. Interested in vegan, gluten free, or macarons? [Let us know!](#)



## CLASSIC CUPCAKE

W/ GIFT BOX

|          |       |
|----------|-------|
| 25-PACK  | \$47  |
| 50-PACK  | \$80  |
| 100-PACK | \$152 |



## CUSTOM SLEEVE

MIN = 50 GIFTS

|          |      |
|----------|------|
| 25-PACK  | \$12 |
| 50-PACK  | \$18 |
| 100-PACK | \$24 |



## CUSTOM RIBBON

MIN = 50 GIFTS

|          |      |
|----------|------|
| 25-PACK  | \$10 |
| 50-PACK  | \$12 |
| 100-PACK | \$14 |



## STANDARD RIBBON

MIN = 10 GIFTS

|          |     |
|----------|-----|
| 25-PACK  | \$5 |
| 50-PACK  | \$7 |
| 100-PACK | \$9 |



## CUSTOM CARD

MIN = 10 GIFTS

|          |     |
|----------|-----|
| 25-PACK  | \$7 |
| 50-PACK  | \$7 |
| 100-PACK | \$7 |

# BUY MORE, SAVE MORE!

All corporate gifting clients benefit from our buy more, saving more pricing. The more you give, the more you save!

|                     |         |
|---------------------|---------|
| 25-49 GIFTS .....   | 3% OFF  |
| 50-99 GIFTS .....   | 7% OFF  |
| 100-249 GIFTS ..... | 13% OFF |
| 250-499 GIFTS ..... | 15% OFF |
| 500-999 GIFTS ..... | 20% OFF |
| +1000 GIFTS .....   | 25% OFF |

All prices are per gift box. Transit fees not included. Nationwide Shipping starting at \$15.95. Payment is due no later than 7 days prior to the scheduled ship date unless agreed upon in writing otherwise. We reserve the right to cancel or reschedule your order if full payment has not been received within this deadline. No payments made to us will be refunded or transferred, and we will be under no further obligation. Clients may make reasonable changes to order quantity and recipient list up to 14 days prior to scheduled ship date. Additional charges may be added to the order, depending on the nature of changes. Cancellations made less than 60 days prior to ship date will be subject to a cancellation fee of 50% of the order cost. Custom materials are 100% non-refundable.



# SHIPPING & DELIVERY



1. Our custom, eco-friendly packaging keeps gifts insulated in transit & ready to enjoy as soon as they arrive!



2. Recipients always receive a menu with their order to help identify which wonderful flavors are included in their gifts.



3. Regardless of size or packaging, each order is packed to minimize movement during transit.



4. We ship all treats via overnight or 2-day shipping. You can't miss our iconic pink box!



## SHIPPING



We ship via courier to all (50) states for arrival Wednesday-Friday. Nationwide shipping starts at \$15.95. If you're shipping treats for a specific event, we recommend requesting an arrival date 1-2 days prior. Couriers can experience delays in the event of inclement weather and/or during periods of increased volume. Kindly note, we are unable to ship to P.O. Boxes

## TRACKING



Tracking details will be sent automatically once your gifts have shipped. Please note, based on your recipient's location, you might receive multiple tracking emails based on your preferred arrival date.

## FRESHNESS & STORAGE



We ship all of our treats 2-day or overnight via courier, but our packaging is designed to keep your cupcakes fresh for up to four days, just in case you or your recipient is not there at the exact time of arrival. Once received, enjoy immediately or store in the freezer for up to two weeks!



# BEHIND THE BAKER

When starting Baked by Melissa out of her New York City apartment in 2008, Melissa Ben-Ishay's only objective was to bring a smile to people's faces with her bite-sized, handcrafted cupcakes. Fifteen magical years later, so much has changed, but her commitment to that mission remains the same.

Baked by Melissa will always be in the business of making people happy, one bite-sized treat at a time. We believe that no win is too small to celebrate and that whatever you have to say is always better said with cupcakes. This philosophy is reflected in everything that we do & our business is designed to make doing so as easy as possible for you.

So whether you're showing appreciation, honoring achievement, or celebrating one of life's many special moments, we guarantee our gifts are the perfect way to make that person's day.



# READY TO GET GIFTING?

We can't wait to hear from you!  
Our order form is the best place to start.

Prefer to chat through it first?  
We're always here to help you build the perfect gift.

[CONTACT US](#)

