Baked by Melissa

GIFT GUIDE

MAY 2024

BUILD A PERFECT GIFT

As easy as 1-2-3!

STEP 1

CHOOSE YOUR FLAVORS

Our assorted pre-packs have something for everyone on your list.

STEP 2

ADD A GIFT BOX

This optional upgrade sets our gifts a step above the rest.

STEP 3

MAKE IT ONE OF A KIND

Our custom packaging can easily brand the gift experience.

DID YOU KNOW?

Our gifting program makes it easy to celebrate your team year-round. Send us your list of work anniversaries, birthdays, or other key milestones and our team will handle the rest.

Jump to page 10 to learn more about this incredible program!

LET'S GET GIFTING

CHOOSE YOUR FLAVOR

Our pre-assorted packs take the guesswork out of it! For more detailed flavor info, check out our menu.

THE LATEST & GREATEST

This best-selling 25-pack is the perfect blend of old & new, combining our 8 Original Greats with 3 seasonal flavors, and our Mini of the Month.

THE OG

This 25-pack contains all eight of our Original Greats. On our menu year-round, these classics never go out of style.

THE PSOG

Our Party Safe Original Greats pack contain only seven of our beloved OG cupcakes, removing Peanut Butter & Jelly to ensure those with nut allergies can enjoy safely.

VEGAN LATEST & GREATEST

Handcrafted using the most delicious, dairy-free, and vegan ingredients, we've got you covered with these 6 unbelievably great flavors!

THE OMGF

Oh my, gluten free! Six handcrafted flavors that are fantastically rich and sweet—including a new addition by popular demand. It's all the sweet without the wheat.

THE MAC

Our melt-in-your-mouth macarons come in six exclusive flavors! These are also made with almond flour, making them naturally gluten free.

YOU'RE DOING GREAT

Our best-selling Latest & Greatest 25-Pack wrapped up in a super sweet sleeve! The perfect pick-me-up for employees.

NYC TOURIST

Welcome to NY! Baked by Melissa was founded in 2008 in New York City! Enjoy our delicious latest & greatest 25 mini cupcakes all wrapped in our limited edition NYC Skyline gift wrap sleeve.

ZODIAC COLLECTION

This is your sign - to celebrate with cupcakes! Send a personalized Zodiac Assortment to everyone on your list. Each pack includes a pair of flavor hand-selected by Astrologer Aliza Kelly. All wrapped up in a custom Zodiac sleeve!

BEST MOM EVER

AVAILABLE APR 11 - MAY 14

A treat for the best mom ever! This 25-Pack includes six limited-edition, fan-favorite flavors, including Blondie, Chocolate & Sprinkles, Vanilla & Sprinkles, Electric Tie-Dye, S'mores, and Cookie Butter Brownie.

FAN FAVORITES

AVAILABLE APR 11 - SEP 6

All our favorite flavors in one pack! Enjoy Blondie, Cookie Butter Brownie, Electric Tie Dye, and more for a limited time only. Pair with the Latest & Greatest to get a little bite of everything.

KEY DATES

MAY 12
Mother's Day

MAY 6-12
National Nurses Week

MAY 6-10
Teacher Appreciation Week

MAY 27
Memorial Day

JUNE 14
Flag Day

MAY 1 - JUNE 30
Graduation

CONTACT US

ADD A GIFT BOX

Keep it simple or make a statement with our premium gift boxes! No mater the occasion, we've got you covered.

CLASSIC BOX
HOLDS 25 & 50

CORPORATE BOX
HOLDS 25, 50, & 100

GROOVY BIRTHDAY BOX
HOLDS 25

GROOVY BIRTHDAY BOX
HOLDS 50

CONGRATS BOX
HOLDS 25 & 50

SENDING LOVE BOX
HOLDS 25 & 50

THINKING OF YOU BOX
HOLDS 25 & 50

THANK YOU BOX
HOLDS 25 & 50

MOTHER'S DAY BOX
AVAILABLE APR 11 - MAY 14
HOLDS 25

CONTACT US

MAKE IT ONE-OF-A KIND

Send gifts with custom packaging that highlights your brand, ready in as little as two weeks. Invest in long-term gifting for bigger savings—get more details here.

CUSTOM PACK SLEEVE

Minimum = 50 Gifts

Add your brand's special touch to our delicious cupcake packs.

**Available in All Sizes*

CUSTOM BOX SLEEVE

Minimum = 50 Gifts

Take our premium gift boxes one step further with custom sleeves.

**Available in All Sizes*

CONTACT US

CUSTOM RIBBON

Minimum = 50 Gifts

Make your gift stand out with printed ribbon.

**Available in All Colors*

SOLID RIBBON

Minimum = 10 Gifts

Keep it simple, yet elevated, with colored ribbon.

**Available in Select Colors*

CUSTOM CARD

Minimum = 10 Gifts

Highlight your brand with a unique gift message card.

**Our standard message cards are always complementary.*

Standard lead time for all custom materials is 2 weeks. Have a tighter deadline? We'll always do our best to make it happen!

SUBMITTING YOUR LOGO

Logos should be submitted as vector artwork in .ai, .pdf, or .eps file format.

All shapes & text should be outlined. Backgrounds should be transparent.

Baked by Melissa can not make changes to your logo from its original submitted format.

CELEBRATE YOUR EMPLOYEES!

This special offering is designed to feature your company's logo & available for your year-round, employee gifting needs.

SAY IT WITH CUPCAKES

Want to say thank you for closing that big deal or congratulations on a stellar quarter? Maybe you just want to boost morale after a long week. For whatever the occasion, our custom Employee Appreciation packaging, featuring your company's logo, will make your gift that much sweeter.

HOW IT WORKS

STEP 1

CHOOSE YOUR FLAVORS

Our assorted pre-packs have something for everyone on your list.

STEP 2

SELECT YOUR PACKAGING

Card, Pack Sleeve, or Gift Box Sleeve - pick one or include multiple!

STEP 3

CONTACT US

Send us your packaging selection & logo files - we'll take care of the rest!

CONTACT US

YEAR ROUND GIFTING

Send treats to your team nationwide with our flexible gifting program! All you need to do is send us your list of milestones—like birthdays, work anniversaries, new hire start dates, and more—and our team will handle the rest.

HOW IT WORKS

1

SET IT AND FORGET IT

Send us your list once a year or on your schedule and we'll handle your team's gifting needs for every occasion.

2

BULK SAVINGS & EASY PAYMENTS

The more you buy, the more you save! Our gifting team will get you the best deal possible, and create payment schedules that work for you.

3

CUSTOM PACKAGING

Impress your team, coworkers, and clients with premium branded packaging that makes your gift stand out.

GET STARTED

PRICING

The below reflects classic cupcake pricing, per gift, for the minimum order quantity. Interested in vegan, gluten free, or macarons? Let us know!

CLASSIC CUPCAKE
W/ GIFT BOX

25-PACK	$47
50-PACK	$80
100-PACK	$152

CUSTOM SLEEVE
MIN = 50 GIFTS

25-PACK	$12
50-PACK	$18
100-PACK	$24

CUSTOM RIBBON
MIN = 50 GIFTS

25-PACK	$10
50-PACK	$12
100-PACK	$14

STANDARD RIBBON
MIN = 10 GIFTS

25-PACK	$5
50-PACK	$7
100-PACK	$9

CUSTOM CARD
MIN = 10 GIFTS

25-PACK	$7
50-PACK	$7
100-PACK	$7

CONTACT US

BUY MORE, SAVE MORE!

All corporate gifting clients benefit from our buy more, saving more pricing. The more you give, the more you save!

25-49 GIFTS	3% OFF
50-99 GIFTS	7% OFF
100-249 GIFTS	13% OFF
250-499 GIFTS	15% OFF
500-999 GIFTS	20% OFF
+1000 GIFTS	25% OFF

All prices are per gift box. Transit fees not included. Nationwide Shipping starting at $15.95. Payment is due no later than 7 days prior to the scheduled ship date unless agreed upon in writing otherwise. We reserve the right to cancel or reschedule your order if full payment has not been received within this deadline. No payments made to us will be refunded or transferred, and we will be under no further obligation. Clients may make reasonable changes to order quantity and recipient list up to 14 days prior to scheduled ship date. Additional charges may be added to the order, depending on the nature of changes. Cancellations made less than 60 days prior to ship date will be subject to a cancellation fee of 50% of the order cost. Custom materials are 100% non-refundable.

SHIPPING & DELIVERY

1. Our custom, eco-friendly packaging keeps gifts insulated in transit & ready to enjoy as soon as they arrive!

2. Recipients always receive a menu with their order to help identify which wonderful flavors are included in their gifts.

3. Regardless of size or packaging, each order is packed to minimize movement during transit.

4. We ship all treats via overnight or 2-day shipping. You can't miss our iconic pink box!

LET'S GET GIFTING

SHIPPING

We ship via courier to all (50) states for arrival Wednesday-Friday. Nationwide shipping starts at $15.95. If you're shipping treats for a specific event, we recommend requesting an arrival date 1-2 days prior. Couriers can experience delays in the event of inclement weather and/or during periods of increased volume. Kindly note, we are unable to ship to P.O. Boxes

TRACKING

Tracking details will be sent automatically once your gifts have shipped. Please note, based on your recipient's location, you might receive multiple tracking emails based on your preferred arrival date.

FRESHNESS & STORAGE

We ship all of our treats 2-day or overnight via courier, but our packaging is designed to keep your cupcakes fresh for up to four days, just in case you or your recipient is not there at the exact time of arrival. Once received, enjoy immediately or store in the freezer for up to two weeks!

BEHIND THE BAKER

When starting Baked by Melissa out of her New York City apartment in 2008, Melissa Ben-Ishay's only objective was to bring a smile to people's faces with her bite-sized, handcrafted cupcakes. Fifteen magical years later, so much has changed, but her commitment to that mission remains the same.

Baked by Melissa will always be in the business of making people happy, one bite-sized treat at a time. We believe that no win is too small to celebrate and that whatever you have to say is always better said with cupcakes. This philosophy is reflected in everything that we do & our business is designed to make doing so as easy as possible for you.

So whether you're showing appreciation, honoring achievement, or celebrating one of life's many special moments, we guarantee our gifts are the perfect way to make that person's day.

READY TO GET GIFTING?

We can't wait to hear from you!
Our order form is the best place to start.

Prefer to chat through it first?
We're always here to help you build the perfect gift.

CONTACT US